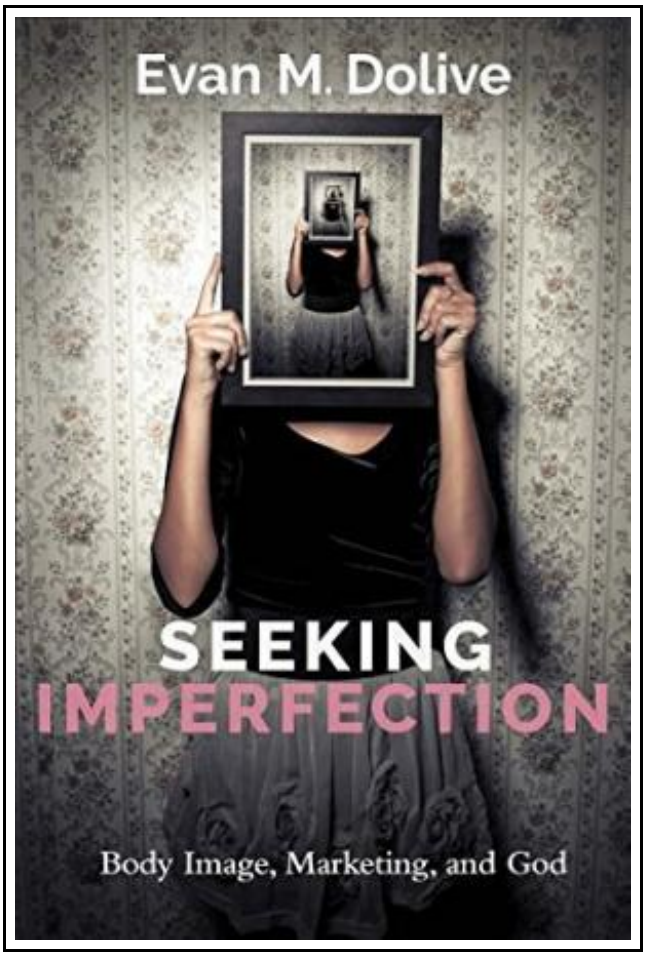
Seeking Imperfection: Body Image, Marketing, and God (Paperback)



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Pilgrim Press, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. In March 2013, after reading articles about the questionable marketing styles of Victoria s Secret, targeted especially to younger demographics, Dolive penned an open letter calling for companies to not view girls as objects but as human beings. The letter came out of his desire to instill in his own daughter that love, care, and acceptance should not be based on articles of clothing. The letter was viewed nearly four million times (on his site alone) in about a week-and-a-half, and dozens of other news organizations and publications picked up the story. Dolive was interviewed by national news publications and appeared on CNN and Headline News. The letter was a catalyst for conversations about body image, marketing, and how the church could affect change and confidence in people of all ages. Seeking Imperfection explores these false messages and takes a look at people from the Bible who, despite their flaws, were still able to serve God faithfully.

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